



United Way of the Ocoee Region

# CORPORATE SPONSORSHIPS

As the community's leading multi-faceted nonprofit, United Way can help your company fill your Corporate Social Responsibility (CSR) needs. From affinity groups to grow and network your employees to volunteer opportunities that promote team building and increase positive company culture - United Way has a place for everyone in every industry!

**United Way is your bridge to connect, grow ... and IMPACT!**

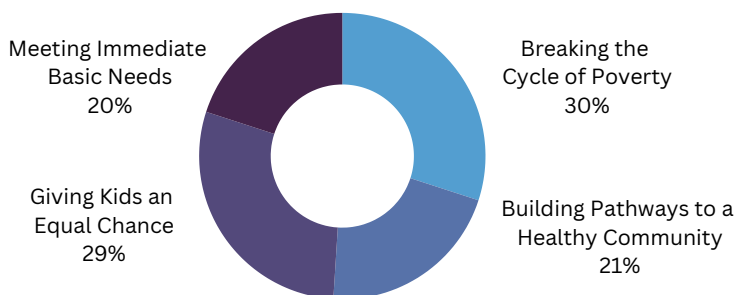


# 9,190

**Volunteer Hours Served Through United Way in 2023**



## \$2.7 MILLION INVESTED IN THE OCOEE REGION



# 35,717

**TOTAL SERVED**

IN THE OCOEE REGION BY UNITED WAY AND ITS 30 COMMUNITY PARTNERS



# Annual Impact Report and Awards Celebration

**Date: March 20, 2024**

Annual gathering of stakeholders across corporations, agencies, school systems, and government to celebrate the impact made possible by United Way investments into the Ocoee Region.

**Approximate Attendance: 250-350**

Attendees Include: Manufacturing, Small Business, Municipal, Healthcare

Benefits	Presenting Sponsor \$2,500	Platinum Sponsor \$1,500
Presenting Title <i>ex. Company X presents</i> Annual Impact Report & Awards Celebration	✓	
Company signage at event	✓	
Recognition in local media	✓	
Recognition in monthly newsletter (2,500+)	✓	✓
Recognition on social media (3,000+)	✓	✓

Not Available in 2024

United Way Corporate Sponsors | Signature Events



# Lead United Nonprofit Summit

**Date: Every other year**  
**Next event - 2025**

Our area's bi-annual Lead United Nonprofit Summit. This one-day conference-style event in the Ocoee Region is a training opportunity to learn, grow, and thrive within attendees' nonprofit organization.

**Approximate Attendance: 100-250**

Attendees Include: Nonprofit leaders, board members, community influencers, local government

Benefits	Presenting Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,000
Presenting Title <i>ex. Company X presents</i> The Lead United Summit	✓		
Opportunity to speak at the event to promote business	✓		
Four event tickets	✓	✓	
Tiered company signage at event	✓	✓	✓
Recognition in local media	✓	✓	✓
Recognition in monthly newsletter (2,500+)	✓	✓	✓
Recognition on social media (3,000+)	✓	✓	✓



# Day of Action

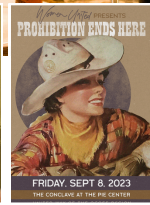
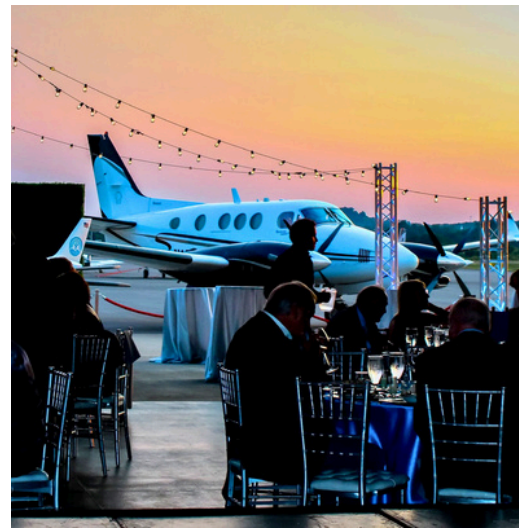
**Date: July 26, 2024**

One of the singular largest volunteer opportunities in the Ocoee Region! Join teams of companies and individuals from all industries to collectively make an impact in one day through volunteering!

**Approximate Attendance: 250-400**

Attendees Include: Manufacturing, Small Business, Local Media, Government/Municipal, Civic Organizations, Schools, Community Advocates

Benefits	Presenting Sponsor \$1,000	Platinum Sponsor \$500	Gold Sponsor \$250
Presenting Title <i>ex. Company X presents</i> United Way Day of Action	✓		
Opportunity to speak on behalf of your organization	✓		
Company signage at event	✓	✓	
Recognition in local media	✓	✓	
Recognition in monthly newsletter (3500+)	✓	✓	✓
Company logo on volunteer t-shirts (tiered by sponsorship level)	✓	✓	✓
Recognition on social media (3,000+)	✓	✓	✓



# Women United Annual Gala

**Date: September 6, 2024**

A philanthropic experience like no other in Cleveland, Women United's Annual Gala consistently shatters fundraising goals while transporting guests with a uniquely themed experience. This exclusive Gala is UWOR's signature fundraising event, resulting in thousands of families in-need served in our community.

**Approximate Attendance: 250-300**

Attendees Include: C-Suite Executives, Banking, Accounting, Healthcare, Business Owners

Benefits	Palladium Sponsor \$4,000	Medallion Sponsor \$2,500	Platinum Sponsor \$1,500
Presenting Title <i>ex. Women United &amp; Company X presents ...</i>	✓		
Recognition in event materials	✓	✓	
Recognition in local media	✓	✓	
Recognition in newsletter and social media (4,000+ impressions)	✓	✓	✓
Table of 8 at event	✓	✓	✓



# YPC - Young Professionals Circle

A place for high-performing employees to make a local impact as they grow their network and leadership skills.

This membership based group is the ideal way to provide opportunities for community based philanthropy, while reinforcing local leadership capabilities professionally and personally.

**Approximate Attendance: 30-60**  
Attendees Include: Local Professionals

**Membership Requirement:**  
United Way donor - minimum \$365/yr

Item	Sponsor	Available	Details
Monthly Event	\$300 - \$600	12	Whether it's a Lunch With a Leader or After-hours gathering, these events will provide networking, growth, and leadership development for our community's future leaders.
T-shirt/Media	\$500	1	Be a pivotal part of Young Professionals Circle with branded media coverage.

## Benefits

Sponsor title ex. *Company X presents Young Professionals Circle Event*

Opportunity to speak on behalf of your organization

Recognition in local media

Recognition in monthly newsletter (2,500+)

Recognition on social media (3,000+)



**Date: Rolling Annually**

# Housing United

An internally managed program of United Way of the Ocoee Region, Housing United is a rapid-rehousing program that moves individuals from homeless to housed. Boasting a 92% success rate over the life of the program (2020-2023), Housing United has assisted more than 400 individuals in our community find stable, affordable, quality housing.

Approximate Impact: 200+ Families Permanently Housed since 2020

Item	Sponsor	Item Quantity	Details
Welcome Home Kits	\$250	100	These kits are so appreciated by families who are just getting into stable housing. Comprised of pots, pans, soaps, linens, and more - this is the perfect way to share a welcome home 'hug.'
Important Dates Magnet	\$300	250	These magnets have a fill-in space for families to use as a reminder for when their rent, utilities, or other important dates are coming up.

## Benefits

Sponsor title ex. *Welcome Home Kit and/or Magnets provided by X company*

Recognition in local media ( newspaper and/or radio)

Recognition in monthly newsletter (2,500+)

Recognition on social media (3,000+)

# SPONSORSHIP OPPORTUNITIES

Our company would like to sponsor at the following levels:

Signature Events	Presenting Sponsor	Platinum Sponsor	Gold Sponsor
Annual Impact Report & Awards Celebration			
Day of Action			
Women United Annual Gala			

Affinity Groups	Quarterly Event (WU)	Membership (YPC)	Monthly Event (YPC)	T-shirt / Media (YPC)
Women United				
Young Professionals Circle				

Internal Programs	Welcome Home Kits	Important Dates Magnet
Housing United		

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

# OF SPONSORSHIP PACKAGES: \_\_\_\_\_

TOTAL COST OF SPONSORSHIP PACKAGES: \$ \_\_\_\_\_

PAYMENT OPTIONS:

- INVOICE     
  CHECK MAKE PAYABLE TO UNITED WAY OF THE OCOEE REGION  
 CASH     
  ONLINE [WWW.UNITEDWAYOCOEE.ORG/GIVE](http://WWW.UNITEDWAYOCOEE.ORG/GIVE)

\*PLEASE SELECT CORPORATE SPONSORSHIP PACKAGE



**United  
Way**



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