

UNITED WAY OF THE OCOEE REGION

2025/2026
FUNDING WORKSHOP





Our Vision

We strive for a community where everyone has the opportunity for a better tomorrow.

Our Bold Goals

United Way is committed to strategically improving lives by:

- Breaking the cycle of poverty
- Giving kids an equal chance
- Meeting immediate basic needs
- Building pathways to a healthy community

Our How

We do this by moving the needle on issues related to our community's most pressing needs, including **Stable Housing, Access to Quality Childcare & Healthcare, and Mental Healthcare & Substance Abuse Support.**

OUR IMPACT

2024/2025 Totals

\$2,222,903.00

41 Programs

35 Agencies

7 New Programs

30,368

Projected Individuals Served





"This is what happens when agencies are **united in their care for our community and work together so that everyone can thrive!"**

-Community Partner



DEVELOPMENT OF RFP PROCESS

Community Needs Identification Committee (CNIC)

ALICE Report (Asset Limited, Income Constrained, Employed)

CNIC Summary Report Fall 2024

Other data points including:

- Census data
- UW partner reports
- Local agency and case manager input
- Local coalition data

United Way leadership (Board, donors, volunteers)

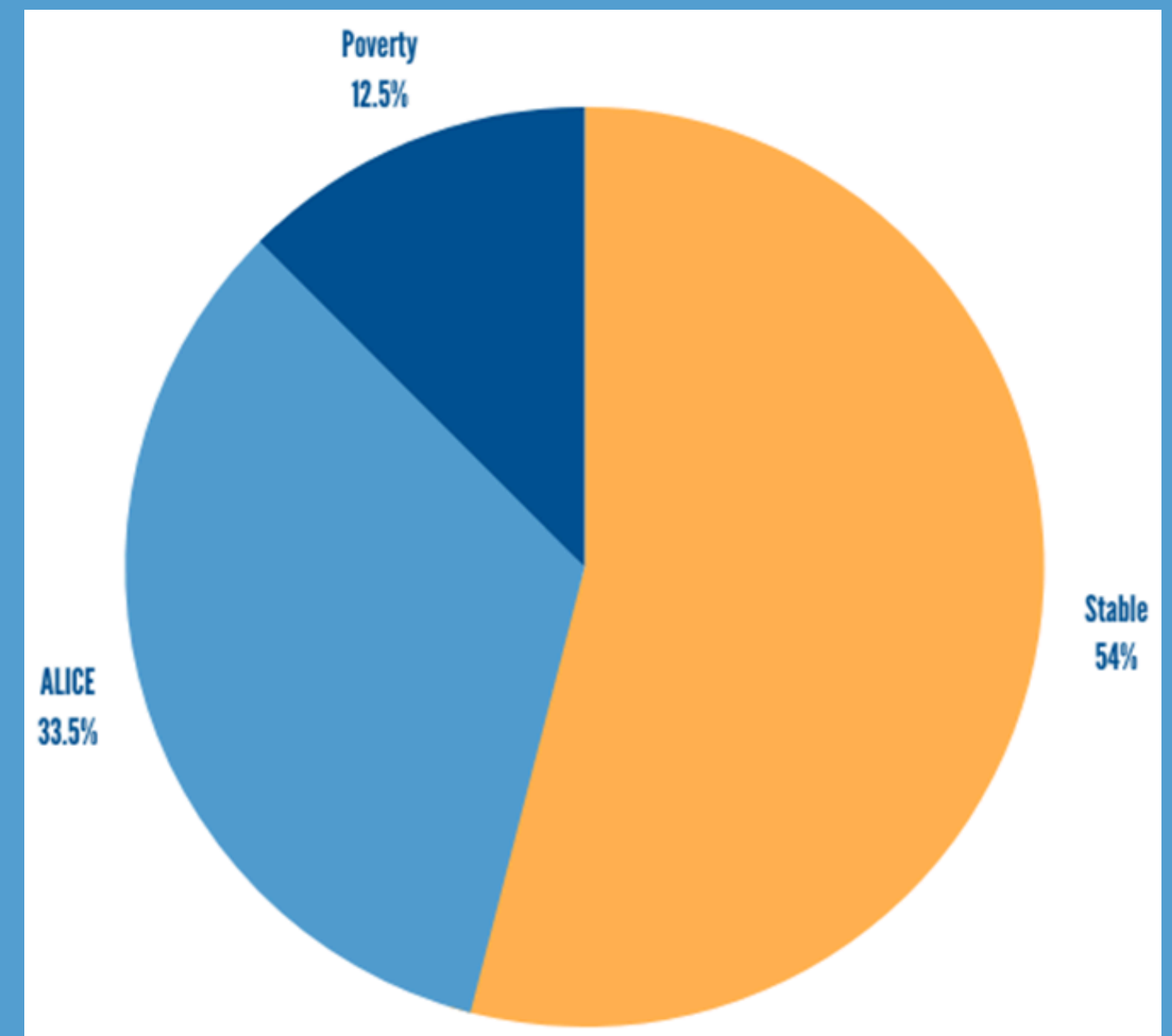


ALICE Population

Asset Limited, Income Constrained, Employed

ALICE is our neighbors, friends and family who may earn more than the official Federal Poverty Level, but still cannot afford the basic necessities for their family.

**46% OF OUR COMMUNITY
IS CONSIDERED ALICE OR BELOW**



2024 COMMUNITY NEEDS IDENTIFICATION COMMITTEE REPORT



KEY UPDATES: 2025/2026 INDICATOR CHANGES/ADDITIONS

Access to Quality Childcare

of childcare vouchers/subsidies made available for low income and ALICE families

of new childcare centers accepting childcare vouchers or subsidies

Mental Healthcare & Substance Abuse Support

of clients receiving psychoeducational opportunities through programs such as anger management classes, depression/anxiety screenings, suicide prevention, domestic violence prevention, etc.

STABLE HOUSING INDICATORS

Focus Area 1 - STABLE HOUSING

Community Goal - Stable housing support and opportunities for low income to ALICE households

PROGRAMMING NEEDS

- Offer eviction prevention programs/case management: financial counseling, budget planning, coordination with agencies that might provide other support in emergency situations
- Provide rapid rehousing – short-term rental assistance to prevent eviction or to help clients exit homelessness rapidly
- Provide coordinated emergency housing – collaboration among agencies to find suitable temporary housing
- Increase availability of new housing for low income to ALICE (Asset Limited, Income Constrained, Employed) families and first-time homebuyers
- Increased availability of new and existing housing that meets habitability standards around health, safety, accessibility, and basic housing needs.
- Increased availability of Permanent Supportive Housing Vouchers.

INDICATORS OF SUCCESS

1. # of clients who obtained case management so they could remain in their current housing, avoid eviction, or avoid foreclosure
2. # of clients who maintained current housing due to rental and mortgage assistance and/or utilities assistance
3. # of clients who received temporary emergency housing
4. # of clients who obtained affordable permanent housing
5. # of clients who exercised their housing rights to avoid eviction
6. # of clients who became first-time homeowners
7. # of additional affordable housing units made available for low-income clients
8. # of additional affordable housing units made available for ALICE clients
9. # of rentals made habitable for low-income or ALICE households
10. # Permanent Support Housing vouchers made available for individuals experiencing chronic homelessness.

CHILDCARE ACCESS INDICATORS

Focus Area 2 – CHILDCARE ACCESS

Community Goal - Childcare for ALICE families during working hours or out of school hours

INDICATORS OF SUCCESS

- Increase capacity for affordable and accessible licensed childcare during working hours
- Offer affordable childcare after-school and during school breaks
- Implement childcare programs in the workplace or educational facilities
- Start childcare entrepreneur programs for individuals interested in starting licensed childcare in homes or outside facilities
- Provide financial assistance for childcare for low-income and ALICE families
- Develop a childcare advocacy or **childcare navigation** program to connect families in need childcare assistance

1. # of childcare aged children placed in childcare programs during work hours
2. # of clients placed in after school and school break childcare programs
3. # of businesses starting licensed workplace childcare programs
4. # of clients starting licensed in-home childcare programs
5. # of families receiving financial assistance for childcare
6. # of clients who found childcare through participation with childcare navigation or advocacy program
7. # of childcare vouchers/subsidies made available for low income and ALICE families
8. # of new childcare centers accepting childcare vouchers or subsidies

HEALTHCARE ACCESS INDICATORS

Focus Area 3 – HEALTHCARE ACCESS

Community Goal - Healthcare options for individuals and families with little or no insurance

PROGRAMMING NEEDS	INDICATORS OF SUCCESS
<ul style="list-style-type: none">• Increase access and affordability to primary healthcare services for uninsured or underinsured• Assist individuals in obtaining public or private health insurance• Improve care coordination/navigation within or across the health care delivery systems• Work with healthcare and mental health providers to set negotiated rates for uninsured and underinsured clients• Access to healthy food for vulnerable populations• Increase access and affordability to healthcare services for uninsured/underinsured Polk County residents, including dental services.	<ol style="list-style-type: none">1. # of clients obtaining primary healthcare services including dental services2. # of clients that were provided emergency assistance for payment of healthcare bills3. # of clients obtaining health care insurance4. # of clients finding specialized healthcare providers5. # of healthcare providers with negotiated lower rates for uninsured or underinsured clients6. # of clients (within a vulnerable population) receiving healthy food/nutrition services

MENTAL HEALTHCARE & SUBSTANCE ABUSE SUPPORT INDICATORS

Focus Area 4 – Mental Healthcare & Substance Abuse Support

Community Goal - Mental healthcare options and substance abuse support for low-income and ALICE households.

PROGRAMMING NEEDS

- Work with mental health providers to set negotiated rates for uninsured and underinsured clients
- Increase access and affordability of mental health care services
- Increase capacity for psychoeducational opportunities (intentional education about mental health, coping, disorders, etc. Examples include anger management classes, depression/anxiety screenings, suicide prevention, domestic violence prevention, etc.)
- Increase access and affordability of substance abuse services

INDICATORS OF SUCCESS

1. # of mental health providers with negotiated lower rates for uninsured or underinsured clients
2. # of clients receiving mental health care or counseling
3. # of clients receiving psychoeducational opportunities through programs such as anger management classes, depression/anxiety screenings, suicide prevention, domestic violence prevention, etc.
4. # of clients receiving substance abuse treatment services

AGENCY CRITERIA

- 1. IRS 501(c)(3) Determination Letter**
- 2. Applying program must address needs in one of the Four Focus Areas**
- 3. Recent Independent Audit Report (or approved financials)**
- 4. List of current Board Members**
- 5. Ability to track Program Outcome Indicators (overall performance) and report to UWOR as requested**
- 6. Be willing to participate in UW Partner Roundtable discussions within the funding cycle**
- 7. Promote UW partnership in marketing efforts & special events if program is funded.**



DATES TO REMEMBER

Friday, December 6th, 2024

Letter of Intent Due | 5pm
(Found in e-CImpact)

Early January 2024

Notice of Full Application Status

Friday, February 21st, 2025

Full Application Due at 5pm
(Found in e-CImpact)

March - April 2025

Agency Panel Meetings

June 1, 2025

Notice of Funding Awards

July 1, 2025 - June 30, 2026

Funding Available
(June 10, 2026 last day to request)

HOW TO APPLY

Access the eCImpact link here or on our website:
unitedwayocee.org/e-cimpact

Welcome to United Way of the Ocoee Region's Community Impact Reporting Management System, **e-CImpact!**

[Volunteer Portal](#) ↗

[Agency Portal](#) ↗

For more information on submitting a grant proposal, becoming a panel member, or technical support, contact Shawna Staup - shawnastaup@unitedwayocee.org or 423-479-2020.

 tweet


 share


E-CIMPACT


GRANT MANAGEMENT SYSTEM



Returning Applicants:

New Applicants:

 **United Way of the Ocoee**
Region

-  **Home**
- Agency Profile
- Contacts
- Program Profiles
- Email History
- Reimbursement

 **Apply / Report**

-  **Request Grant Application**
- United Way Impact Fund
- 2024/25
-  Funded Partner Compliance
- My Previous Applications**



UNITED WAY OF THE OCOEE REGION

Sign-In

Please sign in to your account.

Sign in to our Secure Server

[Forgot your password?](#)

New to e-CImpact?

Create an e-CImpact account

To create a new account select the link below:

Click here to create a new e-CImpact account

LETTER OF INTENT

Each section listed below must be completed. To access a section, simply **click on the section name**. You may save your work at any time by clicking on the link at the bottom of the section page, [Save My Work](#).

When you are satisfied with your responses on the section, mark it completed by clicking on the [Save My Work and Mark Completed](#) at the bottom of each section page.

When all sections of the Letter of Intent (LOI) have been marked completed, it may be submitted. LOIs must be submitted no later than **Friday, December 6th by 5:00 pm**.

Late applications will not be accepted.

Submission Deadline: Friday, December 6th, 2024 at 5:00 pm EST

Assign Programs to this Letter of Intent

At least one program is required for this brief proposal for funding.

To add a program to this application, select a program from the drop down (if available), or if there is no drop-down displayed, select 'Create a new Program.'

Click the link to 'Create a New Program and Assign it to this Application' to proceed to the Add new program profile page. Do not create duplicate programs.

Please ensure to click **'Complete Registration'** on the Review page to successfully add your program to this brief proposal. When the Program Profile registration is complete, all of the forms for that program will display in your list of forms below.

Select a Program:

[→ Assign Selected Program to the Form Packet](#)

[+ Create a New Program and Assign it to this Form Packet](#)

Letter of Intent Status



[View Printable Version of this Entire Letter of Intent](#) 

①
Not Started

②
In Progress

③
Ready To Submit

④
Submitted

Item (* indicates Required Item)	Last Updated	Status	Options
★ **TEST AGENCY**		Not Started	
Organization Update*		● Not Started	
★ Test Program 2		Not Started	<input checked="" type="checkbox"/> Include? 
Letter of Intent*		● Not Started	
Program Goal*		● Not Started	

Remember: Add the program(s) you are applying for by selecting or adding through the drop-down options above. This will add the Letter of Intent and Program Goal sections to be filled out for each program.

ORGANIZATION UPDATE

Agency Name **TEST AGENCY**
Executive Director
Primary Address 85 Ocoee St SE, Cleveland, TN, 37311, US
Agency Website URL test.uwor.com
Fiscal Year January to December
Agency EIN 34-5673558

Qualification Questions

**Will funds be used in
Bradley County and/or
Polk County?**

**Is your organization a
501(C) 3 designated non-
profit?**

Do you agree to provide a current IRS 990/990EZ/e-postcard and financial audit (or Statement of financial position and balance sheet if audit is not required for your organization size)?

LETTER OF INTENT INFO

Program Name	Test Program 2
Program Contact Name & Title & Email	Joe S Smith, phone: (423) 457-0863, email: joe@nomail.com
Program Fiscal Year	July to June
Amount Requesting	3,000.00

Program Details

What UWOR Impact Fund focus area does the program align with?	Stable Housing
--	----------------

Please describe the program or service that you will be using the UWOR Impact Fund to implement. Please include how this program specifically meets the focus area above.

Test

Have you received United Way Impact Funding in the past?	Yes
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PROGRAM GOAL

Impact Area: Stable Housing

Community Goal: Stable housing support and opportunities for low-income and ALICE households

Indicators of Success

of clients who obtained affordable permanent housing

Measurement

	Previous Year Results (23/24 Projected)	Current Year Anticipated (24/25 Anticipated)	Mid-Year Results	Year-End Results	Year Total Result
? # Needing Services in Bradley Co*	<input type="text"/>	<input type="text"/>			
? # Seeking Services at This Agency*	<input type="text"/>	<input type="text"/>			
? # Achieving*	<input type="text"/>	<input type="text"/>			
? % Achieving					

**Previous Service Year Results
(24/25 Projected)**

Previous *funding* year or the year we are currently in. Projected Results.

**Cycle Year Anticipated
(25/26 Anticipated)**

The funding year you are applying for - anticipated numbers served.

LETTER OF INTENT

Nice work, your Letter of Intent is now Ready to Submit! Would you like to [Submit This Letter of Intent Now?](#)

By clicking **SUBMIT**, you attest that you are authorized to submit this brief proposal on behalf of your organization and the information contained in this brief proposal is true and accurate to the best of your knowledge.

Letter of Intent Submission Details

Approved at the Board of Directors meeting on*: 📅

Executive Director*:

Board President*:

Board Treasurer*:

Send Submission Confirmation Email To*:

Submit This Letter of Intent Now!

Once you “Save My Work and Mark as Complete” for every section, the status of every section will say “Completed/Ready to Submit” and a red button will appear that says “Submit This Letter of Intent Now!”

Once you fill out the submission details and hit the button, everything will change to “submitted” and you are good to go!

Letter of Intent Status [View Printable Version of this Entire Letter of Intent](#)

Not Started | In Progress | **Ready To Submit** | Submitted

Item (* indicates Required Item)	Last Updated	Status	Options
★ **TEST AGENCY**	10/30/2024 11:07 AM (CST)	Completed / Ready to Submit	📄
Organization Update*	Shawna Staup 10/30/2024 11:07 AM (CST)	● Completed / Ready to Submit	
★ Test Program 2	10/30/2024 11:08 AM (CST)	Completed / Ready to Submit	☑ Include? 📄
Letter of Intent*	Shawna Staup 10/30/2024 11:07 AM (CST)	● Completed / Ready to Submit	
Program Goal*	Shawna Staup 10/30/2024 11:08 AM (CST)	● Completed / Ready to Submit	

Letter of Intent Status [View Printable Version of this Entire Letter of Intent](#)

Not Started | In Progress | Ready To Submit | **Submitted**

Item (* indicates Required Item)	Last Updated	Status	Options
★ **TEST AGENCY**	10/30/2024 11:33 AM (CST)	Submitted	📄
Organization Update*	Shawna Staup 10/30/2024 11:07 AM (CST)	● Submitted	
★ Test Program 2	10/30/2024 11:33 AM (CST)	Submitted	☑ Include? 📄
Letter of Intent*	Shawna Staup 10/30/2024 11:07 AM (CST)	● Submitted	
Program Goal*	Shawna Staup 10/30/2024 11:19 AM (CST)	● Submitted	


LETTER OF INTENT

Key questions to consider on if your agency is a fit:

- Does the program align with one of the focus areas and indicators in the 2025/2026 RFP document?
- Does the impact of this program produce lasting change?
- Does the program fill a gap not met by other programs in the community?
- Is the nonprofit in a stable enough place for receiving funding and tracking outcomes?
- If funded, is the agency willing to enter United Way partnership and include the United Way in marketing efforts & special events?



PANEL PROCESS OVERALL GOALS

- 1 Work together to move the needle on the community's most pressing needs with limited resources**
 - 2 Strengthen and support our nonprofit partners through the process**
 - 3 Expose donors to the wonderful work done by our partners**
- 

Questions?

PLEASE REACH OUT!

SHAWNASTAUP@UNITEDWAYOCOEE.ORG

OR SCHEDULE A MEETING PRIOR TO NOV. 22 BELOW:



Opportunity for a Better Tomorrow



THANK YOU FOR HELPING US

LIVE UNITED[®]



United Way of the
Ocoee Region